Additional resources:

http://www.calrecycle.ca.gov/UsedOil/OilChange/ Campaign Website, also includes the 3000 Mile Myth radio spot. Examples of other creative in Final Report.

www.calrecycle.ca.gov/publications/usedoil/61107003.pdf

Used Oil Source Reduction Study "Busting the 3000 Mile Myth" March 2007

http://www.calrecycle.ca.gov/usedoil/grants/Resources/ Used Oil Grantee Resources. This site created for jurisdictions to help them effectively do outreach on used oil. It includes studies on DIY behavior and important background information.

"To the Greatest Extent Possible": Do-It-Yourselfers and the Recovery of Used Oil and Filters (July 2005)

<u>Outreach Research--Survey and Focus Groups: DIYers and Used Oil Disposal, Initial Results and Recommendations</u> (January 2002)